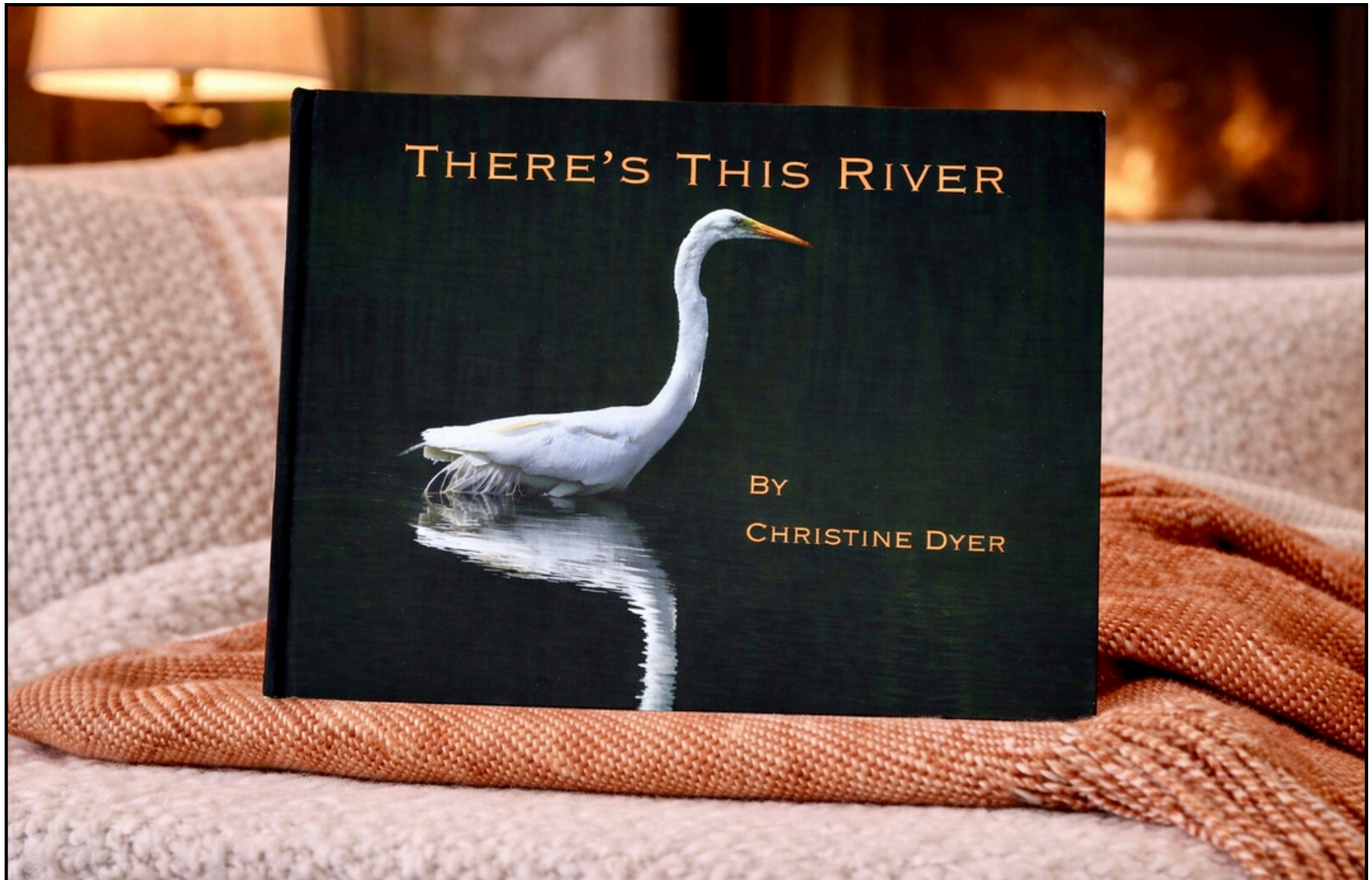




Partnership Lookbook



The Story Behind There's This River



(1-Minute Video)



Hello, I'm
Christine Dyer

Christine Dyer is the founder of River & Wild Co. as well as a self-taught wildlife photographer, author, and birder whose work celebrates the quiet beauty found in everyday nature.

Over eight years, she photographed wildlife along New Jersey's Rahway River and nearby parks, creating *There's This River*—a fine-art coffee-table book that invites readers to slow down, look closer, and reconnect with the natural world.

Before founding River & Wild Co., Christine spent more than 25 years in marketing and digital media, including six years at American Express before launching BridalTweet, a national marketing platform serving more than 1,000 brands. She lives in New Jersey with her husband and two children.

Special Edition - Sample Custom Welcome Page

Transform the book into a one-of-a-kind gift with a custom welcome page featuring your organization's message, logo, or commemorative dedication.

**YOUR ORGANIZATION
LOGO HERE**

This special edition of *There's This River* is shared with you with the hope that it offers a few quiet moments of peace and reflection. May these pages offer a gentle reminder that, no matter where life finds us, moments of beauty, wonder, and hope are never far away.

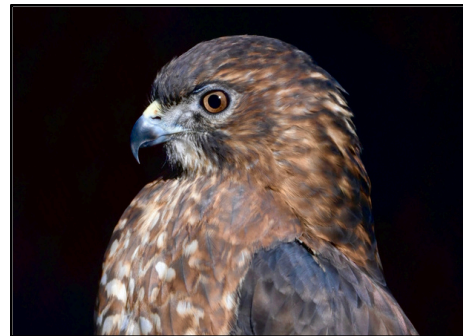
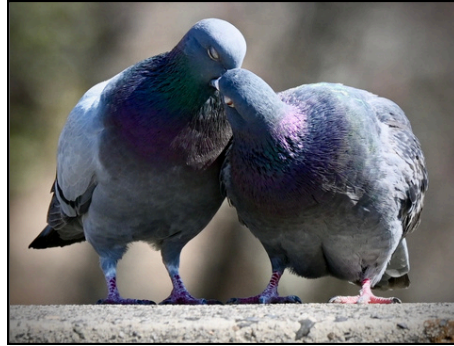
These photographs were captured over eight years along the Rahway River and in nearby New Jersey parks, yet their message is universal: moments of beauty, connection, and quiet wonder are often closer than we realize.

Whether enjoyed one page at a time or all at once, we hope this collection brings moments of calm, comfort, and quiet inspiration.

With our warmest wishes,

[Your Organization's Name]

A Glimpse Inside the Book



A Glimpse Inside the Book



Excerpts

"There's this river. It zigs and zags through the busy suburban town of Cranford, New Jersey. The endless flow of the river has taught me a stream of lessons that have altered how I look at the world..."

"...After just a few bike rides and walks along the Rahway River, I started to discover the most gorgeous wildlife that I had never seen before. The truth is—I probably just never noticed it."



"I have found that being outside and looking for wildlife is a relaxing, fun, and sometimes thrilling scavenger hunt for Earth's hidden and unhidden treasures. Each time I go on these outings, I discover something new."

"...I hope these photographs inspire others to more fully enjoy the beauty that is right outside, and to use the stillness of the local outdoors to discover their own waterway to magic and inner peace."

Partnership Opportunities

Ideal Uses

- **Healthcare & Wellness** - Patient and caregiver gifts, donor recognition, employee appreciation
- **Corporate** - Client gifts, executive gifts, employee recognition
- **Hospitality** - Guest rooms, boutique hotels, spas, retreats
- **Retail** - Gift shops, bookstores, boutiques, museum shops

Customization Options

- Custom welcome page
- Bulk pricing

Why Organizations Choose *There's This River*

- Offers a meaningful alternative to traditional gifts
- Creates moments of calm and reflection
- Becomes a lasting keepsake rather than a disposable gift
- Beautifully displayed and enjoyed year-round

*Let's create something
meaningful together.*

Whether you're recognizing employees, thanking clients, welcoming guests, or supporting patients,
I'd love to help create a meaningful gifting experience for your organization.

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