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Cranford Resident Releases Coffee-Table Book Celebrating the Rahway River and Local Wildlife

There's This River offers a visual escape—inviting readers to slow down, notice the season shifting, and reconnect with the wild beauty just beyond their doorstep.

CRANFORD, NJ — March 3, 2026 — As winter gives way to early signs of spring, Cranford resident and River & Wild Co. founder Christine Dyer announces the release of her debut fine-art coffee-table book, *There's This River*—a hardcover collection featuring more than 50 wildlife portraits inspired by the Rahway River and surrounding parks and natural areas of New Jersey.

A longtime Cranford resident and daily walker of the river's winding trails, Dyer spent eight years quietly photographing herons, egrets, hawks, warblers, and seasonal moments that define the local landscape. Through vivid imagery and personal reflection, *There's This River* is designed to warm the home, mark the changing season, and invite readers to reconnect with nature. Arriving just ahead of spring gatherings and Easter celebrations, the book offers a locally rooted alternative to traditional seasonal gifts.

“The Rahway River became my refuge during some of the busiest years of my life,” says Dyer. “This book is my way of sharing the beauty and calm that exists right here in New Jersey, especially during moments when we're ready to slow down, reset, and notice what's blooming again.”

In addition to photography, the book includes a short reflective essay on mindfulness, presence, and creative inspiration, drawn from Dyer's experiences exploring local parks including Nomahegan Park, Lenape Park, Echo Lake Park, and Mohawk Park.

Additionally, 10% of each online book sale supports Cranford Family Care, helping feed families within the local community. “I truly believe art should give back to the place that inspires it,” says Dyer.

Printed in full color on premium paper, *There's This River* is designed for nature lovers, art collectors, and anyone with a personal connection to the Rahway River and Cranford's outdoor spaces—an inviting piece to display, return to, and gift as the season shifts.

Availability & Local Engagement

There's This River is available now online at www.riverandwildco.com.

Throughout the year, Dyer will continue expanding her fine-art collection and participating in local events and community initiatives centered on nature, art, and conservation.

About the Author

Before founding River & Wild Co., Christine Dyer spent more than 25 years in marketing, including 15 years as a social media influencer in the wedding industry and six years at American Express. She holds a B.S. and M.B.A. from Fordham University. Today, she blends storytelling, photography, and community engagement to celebrate the natural beauty found close to home.

Media Contact

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High-resolution images and media kit available upon request.